

# cartogram

Find Things Indoors with live, searchable, interactive indoor maps

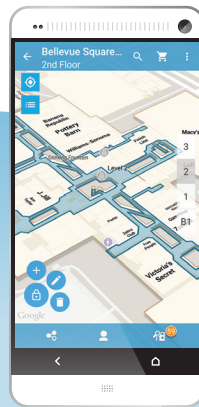
## Do you have any of these problems in your indoor venue?

- You have associates who spend 50% or more of their time telling customers where items/places are located in your venue and how to get there.
- Shoppers leave empty handed because they can't find what they're looking for.
- Employees are late to meetings because they can't find conference rooms.
- You use beacons for proximity marketing, but you don't have live indoor maps to guide your visitors to the right location to engage.

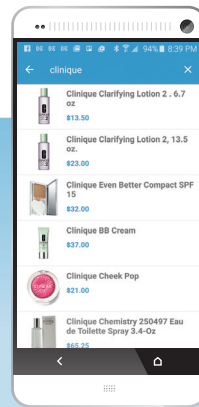
## Want to provide new experiences to customers in your indoor venue and boost sales?

- Help customers help themselves find things easily or to connect to request help from sales staff.
- Engage your visitors by sending contextual information (offers, event notifications, flash sales) to their smartphone accompanied by a guiding indoor map.
- You want to offer an indoor delivery service for your members and guests to enhance sales.
- Enable the entire venue (mall, resort, museum, event) to be 100% searchable.

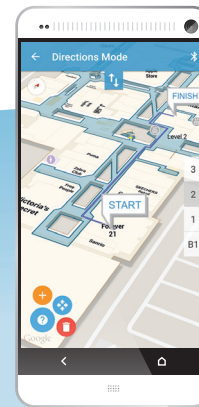
Cartogram helps you tackle these problems and leverage new opportunities indoors



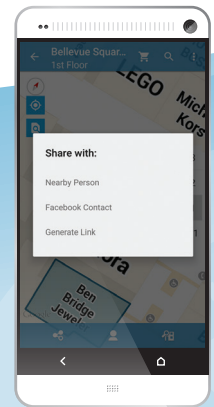
Rich Indoor Maps



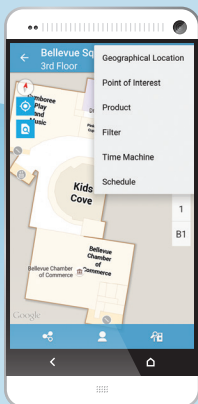
Product Search



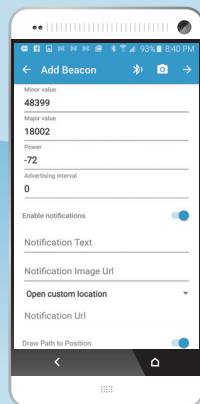
Directions



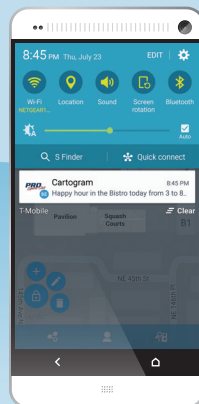
Location Sharing & Messaging



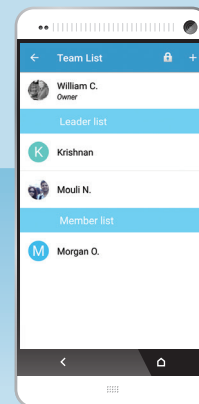
Search



Content Management



Notifications



Role Management

Cartogram is offered as a subscription service to retailers, event and conference organizers, health clubs, stadiums, and hospitality venues. This includes a mobile app, indoor maps, mobile map editing tools, indoor analytics, and infrastructure. Consumers use our free mobile app to access indoor maps for discovery of people, places, products, and things indoors. We also offer an Android and iOS SDK for customers that want to integrate our unique indoor experience in their own application. Please drop us a note and we will be very delighted to talk to you.

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